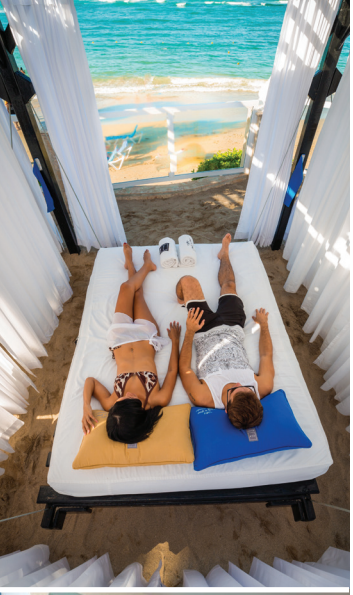










Lifestyle Holidays VACATION CLUB

LIFESTYLE HOLIDAYS VACATION CLUB DOMINICAN REPUBLIC LAUNCHES NEW VILLA PARK VILLAS & SUITES LUXURY DEVELOPMENT

Dominican Republic President, Danilo Medina, leads groundbreaking

Puerto Plata, DOMINICAN REPUBLIC (Aug. 22, 2013) – Lifestyle Holidays Vacation Club (LHVC), located on the North Coast of the Dominican Republic on Cofresi Beach, has broken ground on its newest of eight distinct resort developments. The new Villa Park Villas & Suites, scheduled to open by fourth quarter 2014, now joins The Tropical, The Crown Suites, The Crown Villas, The Royal Suites, The Residence Suites, The Presidential Suites by Lifestyle, Cofresi Palm Beach & Spa Resort, plus club properties in Playa Dorada and Punta Cana, for an endless array of guest experiences.

Dominican Republic President Danilo Medina led a special groundbreaking ceremony to mark the beginning of construction of the first-class development with all the services, amenities and offerings of the Lifestyle Holidays Vacation Resort, which will feature 48 luxury stand-alone villas with lush design, comprised of two and three levels with three to seven bedrooms, each with their own bathroom, as well as 160 two-bedroom suites that include full kitchen and spacious living area. Amenities for the suites will include living room, kitchen, terrace, Jacuzzi, and beautiful gardens to imitate small tropical forests. The project was designed by Johanne Gaetán Checo Medrano and engineer Alfredo Gomez.

"In our ten-year history, this is a very special moment fo rus and for our Members. With Villa Park, we are launching a landmark new high-quality product that will transform the Cofresi area," said Hans Larcher, Lifestyle Holidays Vacation Club Managing Director. "We have become one of the most complete destination resorts in the Caribbean."

Lifestyle Holidays Vacation Club Members, guests and their families have a wide variety of activities available in the Dominican Republic. In the North Coast, adjacent to its properties in Puerto Plata is the Ocean World Adventure Park with its daily animal and aquatic shows and a casino. Other activities in the area include a cable car ride to the peak of Mount Isabel de Torres, white water rafting, horseback riding, deep sea fishing, boating, snorkeling, monster truck safaris and city tours of Puerto Plata.

For more Lifestyle Holidays Vacation Club information, go to **www.lifestyleholidaysvc.com** or call **(809) 970-7777**.