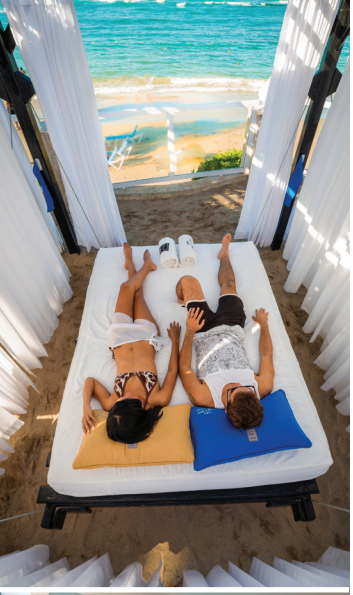










Lifestyle Holidays VACATION CLUB

SKY BLU OF LMFAO PLANS CARIBBEAN CONCERT SEPT. 16 AT LIFESTYLE HOLIDAYS VACATION RESORT, DOMINICAN REPUBLIC

Puerto Plata, DOMINICAN REPUBLIC (Aug. 22, 2012) – Plans are now in place for an exclusive Caribbean Concert performance by Sky Blu of LMFAO Sept. 16 on the Lifestyle Peninsula at Lifestyle Holidays Vacation Resort, Puerto Plata, Dominican Republic. LMFAO is widely known for its "Party Rock Anthem" and for performing with Madonna at The Super Bowl.

"We are absolutely thrilled to bring one of the most popular new performers here," said Hans Larcher, Managing Director of Lifestyle Holidays Vacation Club. "We expect this to be one of the biggest celebrations in the Dominican Republic, with the same grandeur as our annual New Year's Eve concert series."

LMFAO, a Los Angeles based group, featuring Sky Blu, has developed a huge following for its rap-infused party rock music. They have already topped the iTune charts in seven countries.

To make your reservations, go to www.lhvcresorts.com or call (809) 200-2358.

Lifestyle Holidays Vacation Club, located on Cofresi Beach and with majestic mountain views, features luxury accommodations, gourmet restaurants, cafes, swimming pools, daily activities and concierge services for destination tours. Seven distinct developments include The Tropical, The Crown Suites, The Crown Villas, The Residence Suites, The Presidential Suites by Lifestyle, The Royal Suites and the new Cofresi Palm Beach & Spa Resort.

LHVC members, guests and their families have a wide variety of activities available to them in the Dominican Republic's North Coast. Next door is the Ocean World Adventure Park with its daily animal and aquatic and casino. Other activities in the area include a cable car ride to the peak of Mount Isabella de Torres, white water rafting, horseback riding, deep sea fishing, boating, snorkeling, monster truck safaris and city tours of Puerto Plata.

For more Lifestyle Holidays Vacation Club information, go to **www.lifestyleholidaysvc.com** or call **(809) 970-7777**.