









Lifestyle Holidays VACATION CLUB

LIFESTYLE HOLIDAYS VACATION CLUB EXPANDS TO MEXICO WITH NEW SEA ADVENTURE BY LIFESTYLE RESORT IN CANCUN

Puerto Plata, DOMINICAN REPUBLIC (July 23, 2014) – Lifestyle Holidays Vacation Club (Lifestyle), located on the North Coast of the Dominican Republic on Cofresi Beach, has announced its expansion into Mexico with the new Sea Adventure by Lifestyle Resort, located on 1,300 feet of white sandy beaches on the North side of Cancun at the tip of Puerto Juarez, the gateway to Isla Mujeres. On-site sales, member reservations and stays are already underway this month at Lifestyle's newest vacation club destination.

Members and guests will enjoy a full-service kids club for ages 4 to 10, a thrilling water park with water slides, waterfalls and other fun rides, three restaurants, four bars, fitness center, a large ocean-front swimming pool with three inset Jacuzzis, shaded palapas and sun bed, a 13-hole mini-golf course, and a ballroom-theater for dinner shows. The on-site activities team arranges a wide variety of activities for the entire family, such as beach volleyball, soccer, water polo and ping-pong. Paddleboats and kayaks are also available.

The newest Lifestyle vacation destination features Lifestyle's signature V.I.P Beach and V.I.P services. "We are thrilled to add Sea Adventure by Lifestyle to our growing portfolio of vacation properties and bring our signature Lifestyle Holidays Vacation Club Member experience into Mexico," commented Markus Wischenbart, President of Lifestyle Holidays Vacation Club. "We plan to continue our expansion into Mexico and the Cancun area by next year, and will have more exciting news to share soon."

The distinct developments and vacation experiences of Lifestyle Holidays Vacation Club in the Dominican Republic include: The Tropical, The Crown Suites, The Crown Villas, The Royal Suites, The Royal Villas, The Residence Suites, The Presidential Suites - Puerto Plata, The Presidential Suites - Punta Cana, Cofresi Palm Beach & Spa Resort, as well as the new Costa Esmeralda by Lifestyle, and Villa Park Villas & Suites under construction and scheduled to open by fourth quarter 2014.

Lifestyle Holidays Vacation Club Members, guests and their families have a wide variety of activities available in the Dominican Republic. In the North Coast, adjacent to its properties in Puerto Plata is the Ocean World Adventure Park with its daily animal and aquatic shows and a casino. Other activities in the area include a cable car ride to the peak of Mount Isabel de Torres, white water rafting, horseback riding, deep sea fishing, boating, snorkeling, monster truck safaris and city tours of Puerto Plata.

For more information on Lifestyle vacation experiences in Mexico and the Dominican Republic, go to www.lifestyleholidaysvc.com or call (809) 970-7777.