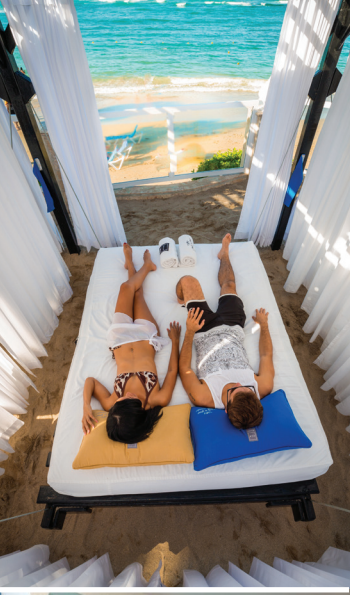










Lifestyle Holidays VACATION CLUB

LIFESTYLE HOLIDAYS VACATION CLUB WINS ARDA AWARD FOR FOOD AND BEVERAGE SECOND CONSECUTIVE YEAR

Puerto Plata, DOMINICAN REPUBLIC (April 18, 2012) – For the second year in a row, Dominican Republic-based Lifestyle Holidays Vacation Club (LHVC) captured first place in the Food and Beverage category as part of the annual American Resort Development Association (ARDA) industry awards. At this year's award ceremony in Las Vegas, LHVC was also nominated for ARDY awards in the categories of Communications/PR Team and Special Event for its annual New Year's Eve Party for members and guests.

"It's a great honor for us to receive the top food and beverage award again this year," said Fadi Hamad, Corporate Director of Food and Beverage for Lifestyle Holidays Vacation Resort. "It validates what our entire food and beverage team does each and every day to provide the best culinary experiences for our members and guests. We constantly challenge ourselves to deliver something unique and high quality, such as the Kosher Vacation Program we just rolled out this past year."

Throughout the years, the American Resort Development Association Awards Program has remained the pinnacle of recognition and distinction, in honoring individuals and companies in the resort industry for excellence in their respective fields and for their efforts to serve as examples for the entire industry.

Lifestyle Holidays Vacation Club located on Cofresi Beach and with majestic mountain views, features luxury accommodations, gourmet restaurants, cafes, swimming pools, daily activities, and concierge services for destination tours. Seven distinct developments include The Tropical, The Crown Suites, The Crown Villas, The Residence Suites, The Royal Suites, The Presidential Suites by Lifestyle, and the new Cofresi Palm Beach & Spa Resort.

LHVC members, guests and their families have a wide variety of activities available to them in the Dominican Republic's North Coast. Next door is the Ocean World Adventure Park with its daily animal and aquatic shows and casino. Other activities in the area include a cable car ride to the peak of Mount Isabel de Torres, white water rafting, horseback riding, deep sea fishing, boating, snorkeling, monster truck safaris and city tours of Puerto Plata.

For more Lifestyle Holidays Vacation Club information, go to **www.lifestyleholidaysvc.com** or call **(809) 970-7777**.