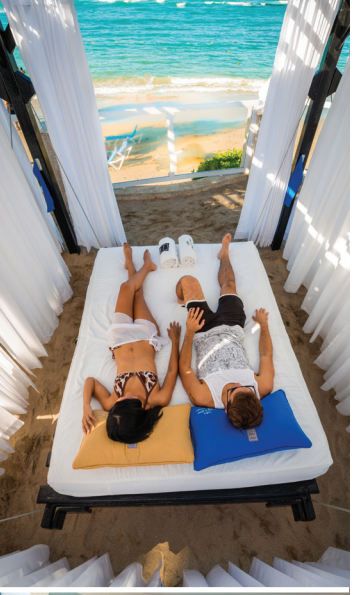










Lifestyle Holidays VACATION CLUB

DOMINICAN REPUBLIC, ATTRACTS HUGE AUDIENCE

Puerto Plata, DOMINICAN REPUBLIC (Oct. 1, 2012) – Dubbed "the event of the year" on the North Coast of the Dominican Republic, more than 10,000 people came to Lifestyle Holidays Vacation Resort in Puerto Plata to see Sky Blu of LMFAO, widely known for the "Party Rock Anthem" and performing with Madonna at The Super Bowl.

"It was an honor to have Sky Blu here with us, doing an incredible concert for our guests and visitors," said Hans Larcher, Managing Director of Lifestyle Holidays Vacation Club. "We were truly amazed by the crowd who came to see this popular new performer who already has a very large and loyal following."

LMFAO, a Los Angeles based group, featuring Sky Blu, has developed a huge following for its rap-infused party rock music. They have already topped the iTune charts in seven countries.

Lifestyle Holidays Vacation Club, located on Cofresi Beach and with majestic mountain views, features luxury accommodations, gourmet restaurants, cafes, swimming pools, daily activities and concierge services for destination tours. Seven distinct developments include The Tropical, The Crown Suites, The Crown Villas, The Residence Suites, The Presidential Suites by Lifestyle, The Royal Suites and the new Cofresi Palm Beach & Spa Resort.

LHVC members, guests and their families have a wide variety of activities available to them in the Dominican Republic's North Coast. Next door is the Ocean World Adventure Park with its daily animal and aquatic shows and casino. Other activities in the area include a cable car ride to the peak of Mount Isabella de Torres, white water rafting, horseback riding, deep sea fishing, boating, snorkeling, monster truck safaris and city tours of Puerto Plata.

For more Lifestyle Holidays Vacation Club information, go to **www.lifestyleholidaysvc.com** or call **(809) 970-7777**.