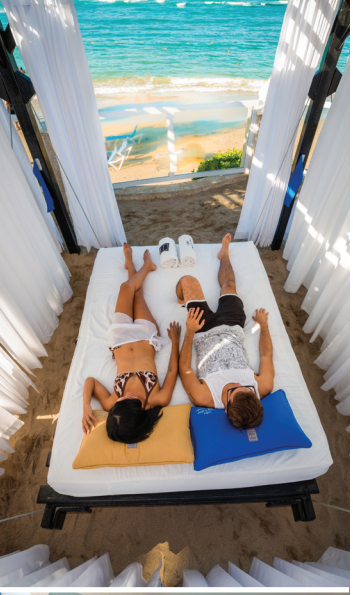










Lifestyle Holidays VACATION CLUB

LIFESTYLE HOLIDAYS VACATION CLUB, DOMINICAN REPUBLIC, INAUGURATES NEWEST PUNTA CANA RESORT IN GRAND STYLE

Puerto Plata, REPÚBLICA DOMINICANA (January 21, 2014) – Lifestyle Holidays Vacation Club (Lifestyle), located on the North Coast of the Dominican Republic on Cofresi Beach, recently inaugurated its new Presidential Suites Punta Cana Resort, joining its portfolio of resorts in the country. Lifestyle Members, tourism officials, local personalities, models and press celebrated with award-winning cuisine, live music, dancers, acrobatic performers and Lifestyle's signature fireworks display at the property's trendy Nirvana Beach, exclusively for Members.

"To operate this resort here has great significance for our company," said Hans Larcher, Managing Director, Lifestyle Holidays Vacation Club. "We now have a presence in the extraordinary destination of Punta Cana and are able to offer our Members and guests yet another high quality vacation experience at a beach paradise."

Members and guests are already enjoying the exclusive location, upscale accommodations, impeccable service and V.I.P, the Lifestyle way, at the new Presidential Suites Punta Cana, located on 1,000 miles of Cortecito beaches in Bávaro, Punta Cana. Presidential Suites Punta Cana features three-bedroom suites with spacious terraces and penthouse villas exclusively for Members, as well as one and two-bedroom suites with full kitchen, living and dining area, balcony and terrace. The resort's three amazing restaurants include: Basil & Tomatoes Italian, Kimonos Asian-style Japanese and Decadence, for breakfast, lunch and dinner.

Members and guests also have the benefit of live entertainment, shows, beach parties, and more at the resort. World-class golf, Casino and water sports are just a few steps away.

The distinct developments and vacation experiences of Lifestyle Holidays Vacation Club include: The Tropical, The Crown Suites, The Crown Villas, The Royal Suites, The Royal Villas, The Residence Suites, The Presidential Suites - Puerto Plata, The Presidential Suites - Punta Cana, Cofresi Palm Beach & Spa Resort, as well as the new Costa Esmeralda by Lifestyle, and Villa Park Villas & Suites under construction and scheduled to open by fourth quarter 2014.

Lifestyle Holidays Vacation Club Members, guests and their families have a wide variety of activities available in the Dominican Republic. In the North Coast, adjacent to its properties in Puerto Plata is the Ocean World Adventure Park with its daily animal and aquatic shows and a casino. Other activities in the area include a cable car ride to the peak of Mount Isabel de Torres, white water rafting, horseback riding, deep sea fishing, boating, snorkeling, monster truck safaris and city tours of Puerto Plata.

For more Lifestyle Holidays Vacation Club information, go to **www.lifestyleholidaysvc.com** or call **(809) 970-7777**.